

## COACHING

If you're interested in investing in your leadership development on a personal level, our coaches are professionally trained to guide you, challenge you, and support you as you discover your full potential. As a result of coaching, you will discover more about who you are, where you want to go and how to break through any obstacles that stand in your way. The coaching relationship begins with an assessment and intake questionnaire. Coaching includes two 45-minute coaching calls per month. Outcomes are set for each coaching session.

Together, you and your coach will partner to:

- Identify your professional and personal goals
- Develop strategies to achieve your goals
- Overcome the barriers to your success
- Experience fulfillment in the process

Dean's coaching credentials include:

- Certified *Professional Motivators Analyst* – 2009
- Certified *Professional Behavior Analyst* - 2008
- Certified *Emotional Intelligence* - 2007
- Anthony Robbins Results Coach - 2006-2011
- Anthony Robbins Advanced Skills Training – 2006
- Certified *Appreciative Inquiry* Facilitator - 2004
- Certified Coach - Coach Training Alliance - 2004

*Working with Dean has been the **most significant investment** I have made in 17 years of business ownership.*

Andy Gladstone, DMCP, President  
Show Me Arizona DMC

*We look forward to each coaching session – and as **the successes started piling up** we just keep moving the bar higher and higher. He's the real deal!*

Jeff Miceli, President, and Co-Founder  
Mici Handcrafted Italian

*I can 100% contribute my company's growth to the **continuous coaching** Dean has provided my business partner and me over the past 2 years.*

Heidi Brown, Partner  
ACCESS Destination Services

*Dean's coaching has helped me achieve **results I didn't think possible**. In just 4-months I went from feeling very foggy and unclear to an incredible level of clarity, focus and results.*

Tamara Kleinberg  
Innovation Keynote Speaker, Author



[Dean Savoca, M.Ed., BCC, CSP™](#) is the performance development partner for leaders who want highly-effective teams that are focused, aligned and inspired. Simply put, Dean helps leaders coach their people. A 25-year veteran of the meetings and events industry, Dean combines an early career in hospitality sales and operations with a Master's Degree in Organizational Performance and Change, and has spent the last 15 years speaking, training and coaching on leadership and development. He helps people identify the core issues they face daily that impact performance development, people management and team alignment – and rallies them to action, *often right there in the room*. **The result is a better bottom line** – boosted by improved performance, higher productivity, and more cohesive teamwork. Dean is a board-certified coach and has conducted more than 10,000 executive coaching sessions. He is also a Certified Speaking Professional™, conferred by the National Speakers Association, and actively involved in several industry associations.

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