

## MASTER THE ZONE

### Four Easy Steps to Overcoming *MOMENTUM KILLERS*

*Identify and replicate those behaviors that transport you into your Performance Zone – and keep you there.*

We all have days when we are in the *zone*. We feel great – we're creative, productive and efficient. We are *on!* And at the pace that the hospitality industry moves, staying in this Performance Zone is critical to success.

However, there are other days we feel overwhelmed, disconnected, and everything's a struggle. Ain't nobody got time for that. So, why do we excel on some days and not others – and more importantly, how do we get back on track and stay in that Performance Zone?

- *discover what you think, say and do differently on the successful days*
- *identify your strategies when you're at your best*
- *apply your winning strategies to make even the most difficult days productive*



[Dean Savoca, M.Ed., BCC, CSP™](#) is the performance development partner for leaders who want highly-effective teams that are focused, aligned and inspired. Simply put, Dean helps leaders coach their people. A 25-year veteran of the meetings and events industry, Dean combines an early career in hospitality sales and operations with a Master's Degree in Organizational Performance and Change, and has spent the last 15 years speaking, training and coaching on leadership and development. He helps participants identify the core issues they face daily that impact performance development, people management and team alignment – and rallies them to action, *often right there in the room*. **The result is a better bottom line** – boosted by improved performance, higher productivity, and more cohesive teamwork. Dean is a board-certified coach and has conducted 10,000 executive coaching sessions. He is also a Certified Speaking Professional™, conferred by the National Speakers Association, and actively involved in several industry associations.