



Dean Savoca, M.Ed., BCC, CSP™

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Dean Savoca, M.Ed., BCC, CSP™ is the performance development partner for leaders who want highly-effective teams that are focused, aligned and inspired. Simply put, Dean helps leaders coach their people. A 25-year veteran of the meetings and events industry, Dean combines an early career in hospitality sales and operations with a Master's Degree in Organizational Performance and Change, and has spent the last 15 years speaking, training and coaching on leadership and development. Whether the group is large or small, he helps people identify the core issues they face daily that impact performance development, people management and team alignment – and rallies them to action, *often right there in the room. The result is a better bottom line* – boosted by improved performance, higher productivity, and more cohesive teamwork.

Dean spent his early career advancing from a Travel Director at Maritz Travel Company to an Account Manager at Maritz Improvement Company, followed by three years as the General Manager of a Colorado-based destination management company.

Dean is a recipient of the National Speakers Association's Certified Speaking Professional (CSP)™ designation, their highest-earned designation. Only 12 percent of speakers worldwide hold this professional designation. A board-certified coach, (BCC) Dean maintains an active coaching practice, and has himself conducted more than 10,000 executive coaching sessions. He is a Certified Appreciative Inquiry Facilitator, Certified Professional Behavior Analyst, Certified Professional Motivators Analyst, and a Certified Emotional Intelligence Analyst.

Dean is a member of the editorial advisory board for *Colorado Meeting + Events* magazine, and the past Chair of the Meetings Industry Council (MIC) of Colorado. In 2014 Dean was distinguished as a national "Best in Class" speaker by the Professional Convention Management Association. He served as the 2012-2013 President of the National Speakers Association – Colorado; the Chairman of the Cherry Creek Chamber of Commerce, Denver in 2009; and has been on the Board of Directors of Destination Colorado.

Dean lives in Denver, Colorado with his wife and two daughters.