



Dean Savoca, M.Ed., BCC

## We all have days when we are in *the zone*.

We feel great, think creatively, connect with clients and close business – we are on! Then we have days when we feel overwhelmed, disconnected, and everything’s a struggle.

Why do we excel on some days and not others? How do we leverage what works on the days we win to transform the days we feel like we’re losing?

## Mastering the Zone

SUCCESS STRATEGIES TO GET RESULTS NOW!

In this interactive, time-tested program, you’ll identify what you do on your good days, so you can duplicate that behavior on your not-so-good days.

You’ll increase your awareness of when you’re most successful, making it easier to access your performance zone. You’ll see that you can be more effective and productive in all aspects of your life.

### In This Session You Will:

- + Discover what you think, say and do differently on successful days
- + Identify your strategies when you’re at your best
- + Apply your winning strategies to make even the most difficult days productive

Dean Savoca, M.Ed., BCC, spent his early career in the hospitality industry as a Travel Director and Account Manager for Maritz for nine years, and as a general manager of a Colorado-based destination management company. Now a performance management and results expert, Dean works at the company and association level as a **keynote speaker** and **conference facilitator**; at the team and department level as a **management and sales trainer**; and at the individual executive level as an **executive coach**. Whatever the opportunity – conferences, sales training, leadership development or strategic planning – Dean guides people through processes that focus their attention on core issues, and rallies them to action, *often right there in the room*. **The result is a better bottom line** – boosted by improved performance, higher productivity, and more cohesive teamwork.

In addition to managing his national speaking schedule with his executive coaching practice, Dean is a member of the editorial advisory board for *Colorado Meeting + Events* magazine and the Director of Programs for the Meetings Industry Council (MIC) of Colorado. In 2014 – 2015, Dean was distinguished as a national “Best in Class” speaker by the Professional Convention Management Association. He served as the 2012-2013 President of the National Speakers Association – Colorado; the Chairman of the Cherry Creek Chamber of Commerce, Denver in 2009; and has served on the Board of Directors of Destination Colorado. Dean holds a Master’s Degree in Organizational Performance and Change and is a Board Certified Coach.