



Dean Savoca, M.Ed., BCC

**Everyone can be a leader,
regardless of position.**

Leadership is about influence.
How much influence do you have?

To be a strong leader, you must be
able to influence yourself before you
can influence others - and ultimately -
your organization or community.

Increase Influence

DISCOVER EIGHT ATTRIBUTES OF SUCCESSFUL LEADERS

After conducting nearly 8000 individual executive coaching sessions and dozens of strategic planning sessions with associations, businesses and boards of directors, Dean Savoca has compiled the *Eight Essential Attributes of Successful Leaders* into one dynamic program that challenges and benefits leaders of every level of experience and organization size.

In This Session You Will:

- + Learn eight attributes of successful leaders
- + Discover your own *Wheel of Influence*
- + Obtain a tool to guide your personal development and leadership growth

Dean Savoca, M.Ed., BCC, spent his early career in the hospitality industry as a Travel Director and Account Manager for Maritz for nine years, and as a general manager of a Colorado-based destination management company. Now a performance management and results expert, Dean works at the company and association level as a **keynote speaker** and **conference facilitator**; at the team and department level as a **management and sales trainer**; and at the individual executive level as an **executive coach**. Whatever the opportunity - conferences, sales training, leadership development or strategic planning - Dean guides people through processes that focus their attention on core issues, and rallies them to action, *often right there in the room*. **The result is a better bottom line** - boosted by improved performance, higher productivity, and more cohesive teamwork.

In addition to managing his national speaking schedule with his executive coaching practice, Dean is a member of the editorial advisory board for *Colorado Meeting + Events* magazine and the Director of Programs for the Meetings Industry Council (MIC) of Colorado. In 2014 - 2015, Dean was distinguished as a national "Best in Class" speaker by the Professional Convention Management Association. He served as the 2012-2013 President of the National Speakers Association - Colorado; the Chairman of the Cherry Creek Chamber of Commerce, Denver in 2009; and has served on the Board of Directors of Destination Colorado. Dean holds a Master's Degree in Organizational Performance and Change and is a Board Certified Coach.