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## Do I know you?

Being at a conference is often the only time you're in the same room with your colleagues.

Electronic and virtual communications have nearly eliminated face-to-face discussions – especially with people who don't work right next to you.

## A Community of Experts

Use your rare conference opportunity to gather your associates together to identify and discuss your most pressing issues, and walk away with strategies, ideas and richer relationships for future collaboration.

The key to achieving all this in an allotted amount of time is *Collective Intelligence*, a method by which participants create their own agenda to address common issues, share resources and develop potential solutions.

### In This Session You Will:

- + Actively participate and select the topics that are most immediate or relevant to you
- + Build an environment where everyone can offer their experience, and share resources and strategies
- + Discover new meaningful relationships that will be valuable long after the conference

Dean Savoca, M.Ed., BCC, spent his early career in the hospitality industry as a Travel Director and Account Manager for Maritz for nine years, and as a general manager of a Colorado-based destination management company. Now a performance management and results expert, Dean works at the company and association level as a **keynote speaker** and **conference facilitator**; at the team and department level as a **management and sales trainer**; and at the individual executive level as an **executive coach**. Whatever the opportunity – conferences, sales training, leadership development or strategic planning – Dean guides people through processes that focus their attention on core issues, and rallies them to action, *often right there in the room*. **The result is a better bottom line** – boosted by improved performance, higher productivity, and more cohesive teamwork.

In addition to managing his national speaking schedule with his executive coaching practice, Dean is a member of the editorial advisory board for *Colorado Meeting + Events* magazine and the Director of Programs for the Meetings Industry Council (MIC) of Colorado. In 2014 – 2015, Dean was distinguished as a national "Best in Class" speaker by the Professional Convention Management Association. He served as the 2012-2013 President of the National Speakers Association – Colorado; the Chairman of the Cherry Creek Chamber of Commerce, Denver in 2009; and has served on the Board of Directors of Destination Colorado. Dean holds a Master's Degree in Organizational Performance and Change and is a Board Certified Coach.